



The Washington Group Leadership Conference 2004 Sponsorship and Advertising Rates

Full Sponsorship

A full sponsorship entitles your company to send a representative to staff a vendor exhibit table that the Washington Group will provide at the conference site. You may also send a representative to attend the conference free of charge. In addition, your company will be entitled to the following: a full page advertisement in the conference book that the Washington Group will publish and provide to all conference attendees; an advertisement in next TWG directory; advertisements for one year in TWG NEWS, the official newsletter of the Washington Group; TWG corporate membership for one year; and an official acknowledgment during the conference of your sponsorship and of its importance to the success of the conference.

The cost of a Full Sponsorship is \$1000.

Advertisement Rates for the Washington Group's Leadership Conference Book

The Washington Group will place your camera-ready advertisement in the Leadership Conference Book at the prices listed below. All advertisements must be submitted by May 28, 2004.

Full page AD	\$500
Half-page AD	\$250
Quarter-page AD	\$125

Please send your correspondence and Ad payment to the following address:

The Washington Group
P.O. Box 11248
Washington, D.C., 20008

Please send your camera-ready advertisement to:

TWG Conference
C/O Yaro Bihun
560 Bay View Drive
Lusby, MD 20657

If you have any questions, please call Ihor Kotlarchuk, TWG President, at (703) 548-8534, or call George Masiuk, TWG Leadership Conference Chairman, at (202) 863-7317 (d) or (703) 960-0043 (eve). Please direct any technical questions concerning your Advertisement to Yaro Bihun at (410) 394-6674.

P.O. Box 11248 • Washington, D.C. 20008